

**MASTER OF ARTS (EDUCATION)**

**Term-End Examination**

**June, 2011**

**MES-115 : COMMUNICATION TECHNOLOGY  
FOR DISTANCE EDUCATION**

*Time : 3 hours*

*Maximum Weightage : 70%*

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- Note :** (i) *All questions carry equal weightage.*  
(ii) *All questions are compulsory.*
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1. Answer the following question in about 600 words.

Discuss the functions and means of communication.

**OR**

Describe the merits of non-print media in the context of distance education.

2. Answer the following question in about 600 words.

Illustrate the basic television shots used in television production.

**OR**

Explain the use of different kinds of programme formats used in radio and television. Discuss.

3. Answer **any four** questions in about **150 words** each.

- (a) Write a short note on barriers to communication.
- (b) Describe the four types of media use in distance education.
- (c) What is meant by picture composition ? Explain.
- (d) Write a short note on 'camera care'.
- (e) What are the three different types of television broadcasts ?
- (f) Describe the advantages of computer networking.

4. Answer the following question in about **600 words**.

Suppose you are asked to develop a plan for use of non-print media in a distance education institution. Explain how you will prepare this plan. Suggest a suitable media - mix taking into account the institutional contexts.

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