

00140

**POST GRADUATE DIPLOMA IN DISTANCE
EDUCATION**

Term-End Examination

June, 2011

**ES-318 : COMMUNICATION TECHNOLOGY FOR
DISTANCE EDUCATION**

Time : 3 hours

Maximum Weightage : 75%

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- Note : (i) All questions carry equal weightage.
(ii) All questions are compulsory.*
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1. Answer *any two* of the following questions in about **600** words each :
- (a) "We are moving fast towards a society which will be a network of people, information, resources and so on". Critically evaluate this statement in the light of current communication technology.
 - (b) Write an essay on the development of communication technology.
 - (c) What is meant by media integration ? Explain with examples.

2. Answer *any four* of the following questions in about **300** words each.

- (a) Describe the skills of using communication technology for education.
- (b) What are the purposes of using audio media in teaching and learning ?
- (c) Write a short note on 'above-the-line' production process.
- (d) Which aspects should be kept in view while designing graphics for video ?
- (e) What are the four elements of sound ?
- (f) Write a short note on emergence of 'virtual class'.

3. Answer *any two* of the following questions in about **600** words each :

- (a) Describe the process of organizing teleconference session.
 - (b) What is multimedia ? How multimedia can be applied in teaching and learning ?
 - (c) Explain the technique of cutting and mixing in television production with appropriate examples.
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