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**MASTER OF ARTS IN DISTANCE
EDUCATION (MADE)**

Term-End Examination

June, 2011

**ES-317 : DISTANCE EDUCATION : ECONOMIC
PERSPECTIVE**

Time : 3 hours

Maximum Weightage : 75%

Note : (i) Attempt all the three questions.

(ii) All the questions carry equal weightage.

1. Answer *any one* of the following in about 1200 words :

- (a) Describe various types of costs and their application in distance education. What measures can be adopted by a distance teaching institution to achieve cost - effectiveness and cost - efficiency ?

OR

- (b) Critically analyse 'distance education as investment ' ; and enumerate the strengths and limitations of the contribution of distance education to human resource development.

2. Answer *any four* of the following in about **300** words each :

- (a) Describe the relationship between education and economic growth.
- (b) Compare between 'cost - effectiveness' and 'cost - efficiency' with the help of suitable examples.
- (c) Enumerate the core principles of financial management.
- (d) Distinguish between fixed costs and variable costs with the help of suitable examples.
- (e) What factors contribute to cost of distance education ? In what way cost - efficiency in distance education be achieved ?

3. Answer *any one* of the following in about **1200** words.

- (a) Analyse the costing of any two distance teaching institutions, and suggest mechanisms to achieve economy of scale.

OR

- (b) Analyse educational planning in various Five Year Plans in India; and suggest policy implications for planning of distance education.
