

00785

**BACHELOR OF ARTS
(FASHION DESIGN) / (FASHION
MERCHANDISING AND PRODUCTION)**

Term-End Examination

June, 2011

BFD-001 : BASICS OF FASHION DESIGN

Time : 3 hours

Maximum Marks : 100

(Weightage : 60%)

Note : Attempt all questions internal choice is indicated.

1. What do you understand by elements of design ? 5
Name them.

2. Explain function of line as an element of design. 5

3. Explain the following (any six): 5x6=30
 - (a) Colour wheel
 - (b) Complementary harmony
 - (c) Harmony
 - (d) Silhouette and its types
 - (e) Fashion coordinator
 - (f) Golden mean
 - (g) Free lancing

4. What is colour ? Explain the importance of colour. 10

5. Briefly explain the types of fashion. 10

 6. Explain any 2 principles of Design. Also give visual example to support your answer. 20

 7. Explain the process of designing a collection and designing a garment in detail. 20
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