

00384

**M.Sc. HOSPITALITY ADMINISTRATION**

**Term-End Examination**

**April, 2011**

**MHA-4 : INFORMATION MANAGEMENT  
SYSTEMS AND HOSPITALITY**

*Time : 3 hours*

*Maximum Marks : 100*

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- Note :** (i) *Attempt any five questions.*  
(ii) *All questions carry equal marks.*
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1. Define Information. Explain the properties and characteristics of information. 5+15=20
2. Write an essay on information systems. 20
3. Discuss the strategic issues of computer aided decision making. 20
4. Write an essay on computer software. 20
5. Write short notes on *any two* of the following : 10x2=20
  - (a) Information Economics
  - (b) Hacking
  - (c) Classification of computers

6. Define Local Area Network. Also discuss the Network characteristics and structures. 5+15=20
  7. Discuss the concept, structure and growth of MIS. 20
  8. What do you understand by System Life Cycle ? 20
  9. Discuss the role of information technology in Hospitality Business. 20
  10. What is the impact of computerisation on modern society ? 20
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