

**DIPLOMA IN CREATIVE WRITING IN
ENGLISH**

Term-End Examination

June, 2011

**DCE-4 : WRITING FOR RADIO AND
TELEVISION**

Time : 3 hours

Maximum Marks : 100

(Weightage 70%)

Note : *This paper has 2 sections. Answer **any 2** questions from Section-A and **any THREE** questions from Section-B. All questions carry equal marks.*

SECTION - A

Answer **any TWO** questions from this section :

1. The social relevance and importance of documentary is immense. Discuss, giving examples from TV and Radio documentaries. **20**
2. List some of the characteristics of television. How is it more effective than the other media of mass communication ? **20**
3. Discuss with illustrations, the worth of suitable words and sentences in a radio programme. **20**
4. Scriptwriting for children needs a certain emphasis on the part of the script - writer. Discuss with examples. **20**

5. Write short notes on *any TWO* of the following :
- (a) Salient features of a good radio talk. **10x2=20**
 - (b) Making of a news bulletin.
 - (c) Importance of SFX in a radio script.

SECTION - B

- Answer *any THREE* questions from this section.
6. Develop a short TV documentary for children (12-14 years) on "The importance of physical fitness". Indicate visual inserts as well. 20
 7. Write a brief radio feature on "Are women safe in big cities" ? 20
 8. Imagine that you have been sent as a radio reporter to a drug de-addiction centre to interview some of the inmates. Provide a brief introduction of what you see there. Then frame 5 questions with their possible answers. This interview is to be broadcast on AIR. 20
 9. Write a copy for a 30 seconds TV advertisement on "Cleanliness is next to Godliness". Suggest visuals with matching narration, dialogues and sound effects. 20
 10. As a TV reporter you have been sent to the site of a building gutted in a fire. Prepare a running commentary for TV on what you observe there. Suggest visuals as well as write the accompanying text for a 5 minutes commentary. 20
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