

**DIPLOMA IN CREATIVE WRITING IN  
ENGLISH**

01259

**Term-End Examination**

**June, 2011**

**DCE-2 : FEATURE WRITING**

*Time : 3 hours*

*Maximum Marks : 100*

*(Weightage 70%)*

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**Note :** *This paper has **two** sections, **A** and **B**. Attempt **any five** questions in all, choosing at least **two** from each section. All questions carry **equal** marks.*

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**SECTION - A**

1. Write short notes on *any two* of the following.  
(200 words each) 2x10=20
  - (a) Review editor's task.
  - (b) Creative travel writing.
  - (c) Recording an interview.
  - (d) An issue related to Women.
  
2. How would you bring out the best while interviewing rural women ? 20
  
3. Discuss the do's and don't's of book reviewing. 20
  
4. What are some of the prerequisites for a travel writer ? (400 words) 20
  
5. "Getting people to talk is an art that should be learnt". Elucidate with reference to preparation and conduct of an interview. (400 words) 20

## SECTION - B

6. You have been sent as a reporter to interview a woman gold medalist in the Commonwealth Games. Frame 10 questions with their possible answers, so that a clear picture emerges of the feelings and aspirations of the person. Also provide a brief introduction. *(400 words)* 20
  
7. Write a short article on "The trails and tribulations of working women". Keep in mind all that you have learnt about avoiding gender bias and a patronising attitude. *(400 words)* 20
  
8. Write a travel article aimed at promoting a new travel destination, outlining all the attractions and conveniences of the place. *(400 words)* 20
  
9. Write a book review of any book that you have read lately. Keep in mind all the guidelines that you have learnt regarding objectivity, integrity and acquaintance with allied subjects etc. Provide the title, author and price of the book. *(400 words)* 20

10. Comment on the subject and style of the following extract, in your capacity as a reviewer of books. 20

*(400 words)*

***THE MONK WHO SOLD HIS FERRARI***  
**by Robin Sharma**

This well crafted story by Robin S Sharma is the tale of Julian Mantle, a lawyer brought face to face with a spiritual crisis. Julian's spark of life begins to flicker. He embarks on a life-changing odyssey and discovers the ancient culture of India. During this journey he learns to value time as the most important commodity and how to cherish relationships, develop joyful thoughts and live fully, one day at a time.

The eleven chapters are meticulously planned and flow seamlessly from one to the next. Julian Mantle, a very successful lawyer is the epitome of success. He has achieved everything most of us could ever want : professional success with an seven figure income, a grand mansion in a neighbourhood inhabited by celebrities, a private jet, a summer home on a tropical island and his prized possession a shiny red Ferrari parked in the center of his driveway. Suddenly he has to come to terms with the unexpected effects of his unbalanced lifestyle.

Following his heart attack Julian Mantle sells all his property (yes, his Ferrari too and leaves for

India. The author tells us about Julian's Indian odyssey, how he meets the sages of Sivana who have a life changing effect on him. Julian Mantle shares his story of transformation, his secrets of a happy and fulfilling life with his friend John. Julian describes Sivana—a small place located in the Himalayas, the land of rose covered huts, placid blue waters with white lotuses floating, youth and vitality, and beautiful glowing faces. *"The Monk who Sold his Ferrari"* is a tale, which provides an approach to living a simple life with greater balance, strength, courage and abundance of joy. The fable format is a refreshing change from the tiresome listing of all the good things we could do for ourselves but do not. It makes the message being conveyed linger in our minds. Although most of the principles dealt with can be found in countless other books on self-help and spirituality, there is a difference in the way that Sharma has put things together.

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