

01914

**DIPLOMA IN ELECTRICAL AND  
MECHANICAL ENGINEERING  
(DEME)**

**Term-End Examination**

**June, 2011**

**BME-044 : INDUSTRIAL MANAGEMENT**

*Time : 2 hours*

*Maximum Marks : 70*

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*Note : Attempt any six questions. Question number 1 is compulsory.*

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- 1. Select the most suitable answer : 10x2=20**
- (a) Which of the following factor would have been classified as a motivators by Herzberg.
- (i) Super vision
  - (ii) Salary
  - (iii) Recognition
  - (iv) Status
- (b) Which one of the following is known as father of Industrial Engineering :
- (i) Newton
  - (ii) Gilbreth.F.B
  - (iii) Grant.L
  - (iv) Taylor.F.W

- (c) \_\_\_\_\_ is responsible for the issue of instructions on the basis of organisation policy.
- (i) Middle management
  - (ii) Top management
  - (iii) Lower management
  - (iv) None of the above
- (d) The authoritarian leader :
- (i) Asks the group to make decision
  - (ii) Permits subordinate to function within defined limits
  - (iii) Is subordinate oriented
  - (iv) Makes decisions and announces them
- (e) Human relation aspect of management was proposed by :
- (i) Douglas Mc. gregor
  - (ii) Elton Mayo
  - (iii) F.W.Taylor
  - (iv) Rogers
- (f) The grouping of activities into organizational units is called \_\_\_\_\_ :
- (i) Corporate plans
  - (ii) High level management
  - (iii) Functional authority
  - (iv) Departmentation

- (g) The primary aim of value analysis is to reduce :
- (i) overhead cost
  - (ii) labour cost
  - (iii) material cost
  - (iv) indirect cost
- (h) The financial position of company is considered to be sound if :
- (i) Sufficient funds are available under reserve and surplus.
  - (ii) Sales are increasing.
  - (iii) Gross profit is reasonable.
  - (iv) The company has no loans outstanding.
- (i) In an organisation, the various contacts among organization units/individuals can be represented by a system of :
- (i) information
  - (ii) feed back
  - (iii) communication
  - (iv) symbols
- (j) An organisation is a means of :
- (i) management of large global business only
  - (ii) rational co-ordination of activities of different people to achieve goal.
  - (iii) providing livelihood
  - (iv) co-ordination between different group of people with no goal

2. (a) What are major limitations of Taylor's idea on management ? 5  
(b) Define co-ordination, decision making and controlling. 5
3. (a) What do you understand by planning ? State the benefit of planning. 5  
(b) What are the objectives of communication ? 5
4. Write about rules, methods, standards, programmes, project, budget. 10
5. (a) What are the characteristics of leadership ? 5  
(b) What is the role of management in safety ? 5
6. (a) What are salient provision of Factory Act, 1948 ? 5  
(b) What are the benefits of ESI Act ? 5
7. (a) Define safety management. What are the objectives of safety management ? 5  
(b) Define accident. What are the losses arising due to the accident ? 5
8. Write short notes on *any two* of the following : 2x5=10  
(a) Training method  
(b) Qualities of leader  
(c) Steps involved in decision making  
(d) Duties of supervisor in safety
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