

**B.Sc. FOOTWEAR TECHNOLOGY  
(BSCFWT)**

**Term-End Examination**

**June, 2011**

00584

**BFW-039 : FUNDAMENTALS OF MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 70*

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*Note : Attempt any seven questions. All questions carry equal marks.*

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1. Explain the term management. Describe briefly the functions of management. 10
2. What do you understand by rational decision making ? Explain. 10
3. What is planning ? Explain the steps involved in planning process. 10
4. Compare the Maslow's theory and Herzberg two factors theory of motivation. 10
5. Explain the different levels of management. Briefly explain the functions of various levels of management. 10

6. Differentiate between Authority and Responsibility. Can one be exercised without each other ? Explain with the help of an example. 10
7. What do you understand by MBO ? What steps can you suggest for effective implementation of MBO programme in an organisation ? 10
8. Write short notes on *any two* : 10
- (a) Managerial Grid
  - (b) SWOT Analysis
  - (c) Theory X and Theory Y.
9. What is recruitment and how it is different from selection ? 10

**OR**

What is training ? Explain its various types ?

10. What is leadership ? Explain the various leadership styles ? 10
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