

16227

**BACHELOR IN COMPUTER  
APPLICATIONS**

**Term-End Examination**

**June, 2011**

**CS-66 : MULTIMEDIA**

*Time : 2 hours*

*Maximum Marks : 60*

---

*Note : Question number 1 is compulsory. Attempt any three questions from the rest.*

---

1. (a) Discuss how multimedia can be used for the following application areas : 5
- (i) Online portal for kids for age below 10 years
- (b) Design a branching sequence template and story board template for a multimedia based on - line advertisement website which advertises different products like fast - food and beverages. 10
- (c) Discuss briefly the use of video conferencing. 5
- (d) Describe the following :
- (i) Features of icon - based programs 3
- (ii) Salient features of Authorware 7

2. Discuss the following components of multimedia and how do you create them : **10**
- (a) Text
  - (b) Images
  - (c) Digital Audio
  - (d) Animation
  - (e) Video
3. With the help of an illustration, explain the planning and design, Production and Distribution of a multimedia application. **10**
4. (a) Explain the role and significance of multimedia in business and commerce. **5**
- (b) Discuss the features of Image Q and Authorware tools. **5**
5. Write short notes on the following : **10**
- (a) Cross - platform capability of a multimedia application
  - (b) Interface design for a multimedia application.
-