

03527

MANAGEMENT PROGRAMME

Term-End Examination

June, 2011

**MS-55 : LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

Time : 3 hours

Maximum Marks : 100

*Note : Attempt **any four** questions. All questions carry **equal** marks.*

1. (a) Discuss the goals of a supply chain and explain the impact of supply chain decisions on the success of a firm.
(b) Describe the supply chain for a paper manufacturing organization.

2. (a) What is more important - inbound or outbound logistics in a supply chain? Why?
(b) "SCM and BPR have a common goal and are interrelated". Comment.

3. (a) What are the fundamental mistakes commonly made while capturing information? How would these mistakes be eliminated in SCM?

- (b) Discuss why the high - tech industry has been leader in adopting supply chain IT systems.
 - 4. (a) What is the impact of lack of coordination on the performance of a supply chain ?
(b) What are various kinds of challenges faced during the process of bench marking ?
 - 5. (a) What modes of transportation are best suited for large, low - value shipments ? Why ?
(b) Discuss the legal issues concerning logistics. List the categories of dispute resolution.
 - 6. (a) Discuss the importance of outsourcing services like third and fourth party logistics.
(b) Discuss SCM strategies for the relatively new education supply chain.
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