

**POST GRADUATE DIPLOMA IN TEACHING
AND RESEARCH IN MANAGEMENT
(PGDTRM)**

Term-End Examination

June, 2011

PGDTRM-04 : MANAGEMENT RESEARCH-II

Time : 3 hours

Maximum Marks : 100

Weightage : 70%

Note : Answer any five questions. All questions carry equal marks.

1. Discuss the different methods of data collection. Examine the merits and limitations of questionnaire method of collecting data. Illustrate your answer with suitable examples.
2. What is the meaning of measurement in research ? Discuss different scales of measuring attitudes of people. What are the sources of errors in measurement ?
3. Distinguish between Probability Sampling and non - Probability Sampling techniques. What are the different methods available in each ?

4. What are the relative measures of variation ?
Discuss their uses in business research.
 5. What is a hypothesis ? Discuss general procedure
for hypothesis testing. Distinguish between
parametric and non - parametric tests.
 6. Define a research report and explain its purpose.
What are the characteristics and components of
a research report.
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