

01237

**CERTIFICATE IN NGO MANAGEMENT**

**Term-End Examination**

**June, 2011**

**BMS-003 : HEALTH CARE MANAGEMENT**

*Time : 2 hours*

*Maximum Marks : 50*

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*Note : Attempt any five questions. All questions carry equal marks.*

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1. Write short notes on the following : **2x5=10**
  - (a) Condom programming .
  - (b) Information, Education and Communication (IEC) strategy.
  
2. What is the role of ASHA in providing health care to the community ? **10**
  
3. Which heads would you consider for developing a report of Health Situational Analysis? Elaborate with the help of an example. **10**
  
4. Explain the concept of Network and coalitions. **10**
  
5. Define Public Private Partnership (PPP). Discuss in brief the types of PPP models that have been identified in the healthcare sector. **10**

6. How does air and water pollution impact human health ? 10
  7. Describe the role of medical system in promoting HIV Transmission. 10
  8. What are the various schemes initiated by Government of India to promote health of women ? 10
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