

00587

**CERTIFICATE IN NGO MANAGEMENT**

**Term-End Examination**

**June, 2011**

**BMS-002 : MANAGEMENT FUNCTIONS**

*Time : 2 hours*

*Maximum Marks : 50*

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*Note : Attempt any five questions. All questions carry equal marks.*

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1. (a) What tax reliefs are available to Non - Government Organizations (NGOs) ? **5x2=10**  
(b) Are any Income Tax privileges available to donors of NGOs formed as Trusts ? Discuss
  
2. (a) What are Personal, Real and Nominal Accounts ? Give example of each. **5x2=10**  
(b) Give the 'golden rule of accounting' associated with each of these accounts.
  
3. Why are budgets considered an important tool **10** for managerial control ? Would you support the statement - 'budgeting is profit planning' ? Justify your answer.

4. What is 'Marketing Mix' ? Briefly outline each component of the marketing mix. 10
5. (a) Outline the different phases of the Project Life Cycle. 5x2=10
- (b) What is Project Feasibility ? What are the important aspects of project feasibility ?
6. Explain any one criterion used in monitoring the performance of project implementation. 10
7. Explain the important components of a Project Report. 10
8. How can an NGO generate income to fund its operations ? 10
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