

CERTIFICATE IN ENTREPRENEURSHIP

Term-End Examination

June, 2011

CIE-01 : INTRODUCTION TO ENTREPRENEURSHIP

Time : 2 hours

Maximum Marks : 50

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- Note : 1. All questions carries equal marks.
2. Answer any five questions.
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- . What is entrepreneurship ? Briefly discuss the need and importance of entrepreneurship. 10
- . Briefly explain the competencies required for an entrepreneur. 10
- . What is social entrepreneurship ? Discuss. 10
- . Explain globalization and discuss its impact on Indian Industry. 10
- . Explain the relevance of MC Clelland's motivation theory in the field of entrepreneurship. 10

6. Discuss the importance of teams in entrepreneurship. 1
 7. What is risk taking behaviour ? Explain how risk taking behaviour plays a vital role in entrepreneurship. 1
 8. Briefly discuss the basics of planning and it's implications. 1
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