MASTER OF BUSINESS ADMINISTRATION (NETWORK INFRASTRUCTURE MANAGEMENT) (MBANIM)

00903

Term-End Examination

June, 2011

MCRI-008: TECHNOLOGY MANAGEMENT

Time : 3 hours   *Maximum Marks : 100*

Note : *Draw neat and clean diagram wherever necessary.*
*Assume data. Answer **any five**.*

1. (a) What do you understand by the term **10** 'Information' ? What is Data ? Explain some of the fields where IT is used ?

    (b) Explain the importance of Information **10** Technology in the development of Digital Economy. Explain it by taking a suitable example.

2. (a) What is Information system ? Explain its **10** importance. Name some of the Information systems that you are familiar with.

    (b) What do you understand by Network **10** Computing ? Define it in terms of :

    (i)   Discovery

    (ii) Communication

    (iii) Collaboration.

3. (a) What is E-Commerce ? Explain its **10** components. Also explain its importance in the field of Information Technology.

   (b) What is E - business ? Explain the types of **10** E - business. How E - business effect the performance of a Company ? Explain it by taking a suitable example.

4. (a) What do you understand by the term **10** 'Mobile Computing'? Explain the necessary components which are helpful in Mobile Computing.

   (b) Explain the relationship between wireless **10** and Mobile Computing. Explain the advantages of having wireless computing over wired network computing.

5. (a) What do you understand by the term **10** 'Transaction Processing'? Explain it by taking a suitable example.

   (b) What is CRM ? Explain the application of **10** CRM . Also explain its importance.

6. (a) What is Enterprise Resource Planning ? **10** Explain how it effects the business process.

   (b) What is Supply Chain Management ? **10** Explain it by taking a suitable example.

7. (a) What do you understand by 'Business **10** Process Re-design' ? Explain it by taking a suitable example.

   (b) What is knowledge Management ? Explain **10** its importance in the field of Computer Science.

8. Explain the impacts of I T on Organization. **20** What are factors on which this depends ?

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