

00463
MASTER OF BUSINESS ADMINISTRATION
MBACT

Term-End Examination

June, 2011

MCT-013 : BUSINESS ETHICS

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. Distinguish between ethics and corporate social responsibility with the help of examples. 20
2. There are different ways of looking at ethical issues which guides our decision making. Explain these issues in brief. 20
3. Discuss the relationship of ethics with : 2x10=20
 - (a) Socio-economic sector.
 - (b) Government sector
4. Explain the following in brief : 2x10=20
 - (a) Social responsibility of business towards shareholders.
 - (b) Social responsibility of business towards dealers.

5. What is 'Consumer Protection Act' ? Explain with the help of examples. 20
 6. Discuss the link between the values and ethics and their impact on a society. 20
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