ADVANCED DIPLOMA IN AIRPORT OPERATION MANAGEMENT (ADAOM)

Term-End Examination June, 2011

MAV-017: AVIATION FINANCE MANAGEMENT AND TERMINAL COMMERCIAL OPERATION

AND TERMINAL COMMERCIAL OPERATION						
Time: 3 hours Maximum Marks:						
Note : Answer any five questions. All questions carry equal marks.						
1.	-	lain the Industry Standard Five Level ening Process.	20			
2.	What are the various functions to be performed 20 for.					
	(a)	Routine/Preventive maintenance of Split Air conditioners?				
	(b)	Breakdown maintenance of Split Air conditioners?				
3.	(a)	What are the various actions to be taken for handling of VIP movement in relation to flight handling?	12			
	(b)	What are the additional actions to be taken for handling of VIP movement with car?	8			

- 4. (a) What are the factors to be considered while making decisions under the following situations.3x5=15
 - (i) Make or Buy
 - (ii) Exploring new markets
 - (iii) Discontinuance of a Product Line

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(b) The pay off table for profits generated for each combination of a specific action and a specific event is given below

Pay off Table in Rs. Lakhs

Action	Boom	Steady	Recession
Product X	8	5	2
Product Y	5	6	8
Product Z	10	2	-5

Rank the products according to the maximax and maximin criteria.

- 5. (a) Describe the classification of accounts and the classification of ledgers in financial accounting.
 - (b) Describe the various aeronautical revenue 10 streams of an Airport Operator.
- 6. (a) List ten classes of items that are completely banned from being carried through aircraft?

(b)	Explain	the	terms	:
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(i) Involuntary rerouting and

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- (ii) Involuntary upgrading with relation to aircrafts.
- 7. What are the various factors affecting aviation 20 activity/terminal layout?
- 8. What are the five parts of a PNR required before the booking can be completed? In addition to the above, what are the other information required by both the airlines and the travel agent to ensure efficient travel?