

**DIPLOMA IN ENTREPRENEURSHIP AND  
SKILL DEVELOPMENT**

00571

**Term-End Examination**

**June, 2010**

**BVE-002 : ENTREPRENEURSHIP DEVELOPMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : There are two sections in this paper. Section-1 is of 40 marks and is Compulsory. Section-2 has 4 Questions of 20 marks each. You may attempt any 3 questions from this. There is no negative marking.*

**SECTION - 1 (40 Marks)**

1. Fill in the blanks :
- (a) Project selection consists of \_\_\_\_\_ and \_\_\_\_\_ 2
- (b) Business plan consists of \_\_\_\_\_ plan, \_\_\_\_\_ plan and \_\_\_\_\_ plan. 2
- (c) \_\_\_\_\_ and \_\_\_\_\_ are the important attribute of successful entrepreneur. 2
- (d) Market is a place where the \_\_\_\_\_ and \_\_\_\_\_ assemble to exchange their products for money. 2
- (e) Working capital = \_\_\_\_\_ minus \_\_\_\_\_ 2

- (f) Break Even Point is otherwise called \_\_\_\_\_ 2
- (g) Merger is joining of \_\_\_\_\_ (or) \_\_\_\_\_ enterprise. 2
- (h) The study of business behaviour and morals is called \_\_\_\_\_. 2
- (i) All business transactions relate to \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_. 2
- (j) Recruitment process of any enterprise can be done through in \_\_\_\_\_ and \_\_\_\_\_ sources. 2
2. What do you understand by the term "Entrepreneur" ? Give two examples. 5
3. What are different factors of production ? Explain. 5
4. Define Ethic's and values in business. 5
5. What is Market Survey, explain its characteristics ? 5

**SECTION - 2 (60 Marks)**

Attempt *any three* questions :

6. Define "Project Planning". Also mention the various steps/stages involved. 20
7. Mr. Albert, a Computer Engineer and a faculty member in a reputed Computer Training Institute, plans to start an Institute for Computer Hardware and Networking. You help him in following manner : 20
- (a) In-designing a Business Plan.
  - (b) Resources required to set up the new Institute.
  - (c) In Manpower Planning.
8. Prepare a list of Financial Institutions providing assistance for development of Entrepreneurs. 20
9. Mrs. Joel works as a Manager in a Courier Company branch handling logistic services only for international business. Now she plans takeup and start local/domestic courier work within the City. You have to assist and guide her as below : 20
- (a) Charting out a system of Manpower Planning.
  - (b) Plan out infrastructural facilities required.
  - (c) Market Survey design.
  - (d) Prepare SWOT analysis.