MASTER'S IN TOURISM MANAGEMENT

Term-End Examination

June, 2010

03558

MTM-4 : INFORMATION MANAGEMENT SYSTEMS IN TOURISM

Time : 3 hours   *Maximum Marks : 100*

*Note :   Attempt **any five** questions.*

1.   What are different properties of information ?   **20**
     Discuss the barriers to information.

2.   Why information is important in Tourism   **20**
     business ?   Describe the various forms of
     information.

3.   Discuss the advantages of computer based   **20**
     managerial decision-making in Tourism trade.

4.   Discuss the hardware and software of computer.   **20**

5.   "Personal computers and their uses have changed   **20**
     the way of Tourism trade".   Comment.

6. What is LAN ? Describe its characteristics and network topologies.   20

7. Write a note on MIS and Tourism.   20

8. What is information economics ? Discuss the value of perfect information.   20

9. What is System Analysis ? Discuss the System Life Cycle.   20

10. "Personal care and human touch is important in Tourism". Describe the social dimensions of computerisation.   20

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