

POST GRADUATE CERTIFICATE IN  
CYBERLAWS

Term-End Examination

June, 2010

MIR-013 : COMMERCE AND CYBERSPACE

Time : 3 hours

Maximum Marks : 100

- (i) Answer *all* the questions from *Part-A*. Each question carries 2 marks.
- (ii) Answer *any five* questions from *Part-B*. Each question carries 10 marks.
- (iii) Answer *any two* questions from *Part-C*. Each question carries 15 marks.

PART - A

1. Explain the following in brief : 2x10=20
- (a) Business to consumer e-model.
  - (b) SFMS
  - (c) Digital cheques.
  - (d) Access contracts
  - (e) Concept of addresses in an online contract
  - (f) Completion of digital signature
  - (g) Elements associated with Digital Rights management system (DRM).
  - (h) Concept of Indexing
  - (i) Concept of meta tag stuffing
  - (j) Validity of 'sweat of the brow' doctrine.

## PART - B

2. Answer *any five* questions from this part : 5x10=50

- (a) Explain focus of online advertising with illustrations.
- (b) Explain the different focus of online contracts.
- (c) Discuss with the help of decided cases as to how can spam dexing be controlled through law.
- (d) Distinguish between broadcasting and webcasting with illustrations.
- (e) Write a critical note on Napster.
- (f) What do you understand by 'linking' ?  
What are the different kinds of 'linking' ?
- (g) Explain the concept of 'copyright, with the help of illustrations.
- (h) Discuss the concept of 'framing' and explain the legality of it under the Indian Law.

**PART - C**

3. Answer *any two* questions : 15x2=30

- (a) What is online advertising ? State the different forms of online advertising and the tax issues arising from online advertising.
  - (b) Define inlining and explain inlining under the Indian law.
  - (c) Define and Explain the nature of online contracts with the help of illustrations.
  - (d) Discuss the legal framework of under national and international regimes for protection of Broadcasting/webcasting.
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