

03248

**POST GRADUATE DIPLOMA IN  
JOURNALISM AND MASS  
COMMUNICATION**

**Term-End Examination**

**June, 2010**

**JMC-03: REPORTING, WRITING AND  
EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt one question from each part. All questions carry  
equal marks.*

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**PART - I**

1. What is the difference between hard and soft news ? Explain news values with examples. **4+16=20**
2. Explain on the record and off the record interviews. What are the various things to keep in mind while conducting an interview ? **4+16=20**

## PART - II

3. What do you mean by development reporting ?  
Explain how development reporting is done for  
press, radio and TV ? **4+16=20**
  
4. Sports reporting is often equated with  
entertainment reporting. Why? What skills must  
a sports reporter possess and who are his  
contacts ? **4+12+4=20**

**PART - III**

5. What is a News feature ? Explain the techniques of good writing. **4+16=20**
6. Write short notes on *any four* of the following : **4x5=20**
- (a) Attribution
  - (b) Picture lead
  - (c) Human interest features
  - (d) Review writing
  - (e) Opinion writing
  - (f) Freelance journalism

**PART - IV**

7. Discuss the various news formats of radio in relation to in news, interviews and commentaries. 20
8. "Write as you talk, not as you write". Based on this statement, enumerate the rules of writing news for TV. 20

**PART - V**

9. What is editing? Explain the duties of a chief sub editor. **4+16=20**
10. Discuss the differences in designing a magazine **20** and a broadsheet daily.
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