

PG DIPLOMA IN BOOK PUBLISHING

Term-End Examination

June, 2010

MBP-007 : Editing Textbooks

00820

Time : 3 hours

Maximum Marks : 100

Note : Answer five questions in all. All questions carry equal marks. Attempt each question is 300-350 words unless other-wise instructed.

1. What is Developmental Psychology ? Discuss the various theories related to this and their relevance to the editorial process. **20**
2. 'Art and Graphics play a crucial role in the course of development of a text book'. Discuss. **20**
3. How does the understanding of Curriculum Development help in the editing of textbooks ? **20**
4. What are the chief factors that an Editor should focus on during the Editing of Science and technology textbooks ? Discuss with examples. **20**

5. Write short notes on the following : **2x10=20**
(a) Neuro - Linguistic Programming (NLP).
(b) Emotional Intelligence
6. What is the importance of editing in case of Competitive books ? How is this different from editing any other book ? **20**
7. 'Editing an Interactive text book requires careful planning and attention. Explain. **20**
8. Discuss the advantages and disadvantages of electronic based texts. **20**
9. Explain the editing procedure for literature meant for children with special needs. **20**
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