

**POST GRADUATE DIPLOMA IN BOOK  
PUBLISHING**

Term-End Examination

June, 2010

00400

**MBP-001 : INTRODUCTION TO PUBLISHING  
AND ITS LEGAL ASPECTS**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : This paper has five compulsory questions. Attempt each question in 300-350 words unless otherwise indicated.*

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1. Discuss the history of newspaper publishing in India with suitable examples. 20

**OR**

Differentiate between newspaper publishing and book publishing with appropriate examples.

2. What is the role of the production department in a book publishing house ? 20

**OR**

“It is the Promotion and Sales department which fulfils the dream of a publisher”. Do you agree ? Discuss.

3. Why did UNESCO adopt the Charter of the Book ? Explain with reference to the need for preserving Documentary Heritage of the World. 20

OR

What are some of the remedies (civil) if someone has infringed an author's copyright ?

4. What is a "publisher's dilemma" and how does he resolve it ? Explain with examples. 20

OR

Do you feel that a publisher is more important than an author in the field of book publishing ? Defend your answer.

5. Write short notes on *any two* of the following in *150-200 words* : 10+10
- (a) Publishing in Indian languages.
  - (b) Openings in Indian Publishing.
  - (c) Importance of the Copyright Act 1957.
  - (d) Errors in 'assessment' and 'evaluation'.