

00405

**DIPLOMA IN ELECTRICAL AND
MECHANICAL ENGINEERING
(DEME)**

Term-End Examination

June, 2010

BME-044 : INDUSTRIAL MANAGEMENT

Time : 2 hours

Maximum Marks : 70

Note : Attempt any six questions. Question number 1 is compulsory.

1. (a) Define : 2x10=20
- (i) Organisation
 - (ii) Productivity
- (b) Differentiate between roles of top management from that of lower management.
- (c) List four needs in hierarchy of motivation.
- (d) List two benefits from good communication in a factory.
- (e) Define :
- (i) Planning
 - (ii) Organising

- (f) List steps of decision making process.
- (g) Differentiate (50 words each.)
 - (i) Price and cost
 - (ii) Revenue and profit
- (h) Compare the advantages of :
 - (i) Line organisation
 - (ii) Staff organisation
- (i) Differentiate between planning function from controlling function.
- (j) Define :
 - (i) Staffing
 - (ii) Leadership

- 2. Why is organisation structure necessary for companies ? Explain any two types of organisation structures. **10**
- 3. What is motivation ? Discuss Herzberg's two factor theory with the help of suitable examples. **10**
- 4. Define management. Explain the function of planning. **10**

5. (a) Discuss Industrial Dispute Act 1947. **5+5=10**
(b) Explain provisions of Indian Electricity Amendment Rules 1972.
6. (a) Major qualities of a good leader. **5+5=10**
(b) Explain steps involved in solving time-value related problems in construction project.
7. (a) Explain safety management. **5+5=10**
(b) Describe the major functions of staffing.
8. Write short note on *any two* of the following : **5+5=10**
(a) Designing and administration of training program.
(b) Corporate Social Responsibility.
(c) Safety audit.
(d) Concept of time value in construction project.
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