

CERTIFICATE IN NGO MANAGEMENT

Term-End Examination

June, 2010

00241

BMS-002 : MANAGEMENT FUNCTIONS

Time : 2 hours

Maximum Marks : 50

*Note : Answer **any five** questions. All questions carry equal marks.*

1. Discuss some tax relief measures for NGOs.
2. What do you understand by budget and budgetary control ? Explain.
3. Develop a social marketing plan for an NGO involved in child health improvement activity.
4. Explain the importance and features of marketing in a developing economy.
5. Discuss the importance of s-curves in project management.

6. Discuss the basic factors that need to be considered while preparing a project proposal.
 7. Discuss the role of 'Trusts' and 'Foundations' in raising funds.
 8. Write short notes on the following :
 - (a) Project Life Cycle
 - (b) Trial balance
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