

**MASTER OF ARTS (EDUCATION)/  
POST GRADUATE DIPLOMA IN  
EDUCATIONAL TECHNOLOGY**

**Term-End Examination**

**June, 2010**

**MES-034 : DESIGNING COURSEWARE**

*Time : 3 hours*

*Maximum Weightage : 70%*

---

**Note :** *All four questions are compulsory. Attempt all questions. All questions carry equal weightage.*

---

1. Answer the following question in about 600 words :

Explain the attributes of learner evaluation procedures.

**OR**

Describe how technology can help in assessment.

2. Answer the following question in about 600 words :

What is meant by instruction ? Describe the instructional treatment for a concept to be taught through video medium.

**OR**

With the help of examples explain the basis of selecting media for teaching.

3. Answer *any four* of the following questions in about **150** words each :

- (a) Explain the significance of formative evaluation of courseware.
- (b) Discuss the importance of studying the audience profile before preparing courseware.
- (c) Explain the concepts of 'pricing and free distribution of courseware.
- (d) Explain the need for time management in production of courseware.
- (e) Discuss the purposes of evaluating learners.
- (f) Explain the characteristics and the benefits of audio medium.

4. Answer the following question in about **600** words :

Select a topic on which you would like to develop a video programme. Briefly explain the steps that you will take from topic selection to final video programme production.

---