

**MASTER OF ARTS (EDUCATION)/
POST GRADUATE DIPLOMA IN
EDUCATIONAL TECHNOLOGY**

Term-End Examination

June, 2010

**MES-032 : COMMUNICATION AND
INFORMATION TECHNOLOGY**

Time : 3 hours

Maximum Weightage : 70%

Note : All four questions are compulsory. Attempt all questions. All questions carry equal weightage.

1. Answer the following question in about 600 words :

Discuss 'technological obsolescence' and the ways to cope up with it.

OR

Explain the guidelines for integration of technology in education.

2. Answer the following question in about 600 words :

Discuss the technologies that facilitate educational transactions including classroom teaching.

OR

Discuss the various kinds of communication skills used in education and training.

3. Answer *any four* of the following questions in about **150** words each :
- (a) Discuss the merits and demerits of print medium.
 - (b) Explain the meaning of 'media mix'. State how it can be optimised.
 - (c) Discuss convergence of technologies.
 - (d) Explain the importance of ICT for distance education.
 - (e) Differentiate between direct and mediated communication.
 - (f) Discuss the utility of Over Head Projector (OHP) in classroom teaching.

4. Answer the following question in about **600** words :

Suppose your education institution wants to invest in technology. Describe the factors you will consider before selecting technology for your institution.
