

**MASTER OF ARTS (EDUCATION)**

**Term-End Examination**

**June, 2010**

01868

**MES-115 : COMMUNICATION TECHNOLOGY  
FOR DISTANCE EDUCATION**

*Time : 3 hours*

*Maximum Weightage : 70%*

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- Note :* (i) *All questions are compulsory.*  
(ii) *All questions carry equal weightage.*
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1. Answer the following question in about 600 words :

Define educational communication ? Describe the characteristics of an open system which are also shared by education as a communication system.

**OR**

Describe at least three Internet services and their use in distance education.

2. Answer the following question in about 600 words :

Describe various stages involved in producing an educational video programme.

**OR**

What are the various types of format used in audio or video programme development ? Describe any three programme formats with examples.

3. Answer any four in about 150 words each :
- (a) Describe Bate's principle of media choice.
  - (b) Differentiate between Video cassette and TV broadcast.
  - (c) Describe the role of a 'researcher' in producing a video programme.
  - (d) Describe the use of computer media in distance education.
  - (e) Write a short note on types and standards of video tapes.
  - (f) Explain the barriers to communication.
4. Answer the following question in about 600 words :
- Select a topic of your choice and examine different types of media that you would use for learner's development in each domain (cognitive, affective and psychomotor). Justify your answer.
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