

MASTER OF ARTS (EDUCATION)

Term-End Examination

June, 2010

**MES-112 : DESIGN AND DEVELOPMENT OF
SELF-LEARNING PRINT MATERIALS**

Time : 3 hours

Maximum Weightage : 70%

Note : (i) All the questions are compulsory.

(ii) All the questions carry equal weightage.

Answer the following questions in about
600 words each :

1. Discuss with examples the difference between behaviourism and cognitivism. Explain the cognivist approach to learning.

OR

What are the main characteristics of adult learners ? Discuss with examples.

2. What is the role of assessment and feed back in distance education ? Discuss the various forms of assessment in distance education.

OR

Discuss with examples the process of course preparation for distance learners.

3. Answer *any four* of the following questions in about **150** words each :
- (a) What is interactivity ? Explain in brief the importance of interaction in distance education.
 - (b) Describe the Free Press and Social responsibilities theories of communication.
 - (c) Discuss principles of media selection.
 - (d) Explain the relationship between presentation and motivation in distance education.
 - (e) What is the role of content editor ? How content editor is different from format editor ?
 - (f) Explain the various considerations for revising a course.

4. Answer the following questions in about **600** words :

Discuss the different operations of course maintenance. How important are these operations for a quality course maintenance ? As a student of M.A. education, do you think that any one course of this prog. needs immediate maintenance. Suggest the changes you want to incorporate in the course.
