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**MASTER OF ARTS (EDUCATION)/
POST GRADUATE DIPLOMA IN
EDUCATIONAL TECHNOLOGY**

Term-End Examination

December, 2010

**MES-032 : COMMUNICATION AND
INFORMATION TECHNOLOGY**

Time : 3 hours

Maximum Weightage : 70%

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- Note :** (i) *All questions are compulsory.*
(ii) *All questions carry equal weightage.*
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1. Answer the following question in about *600 words*.

Describe the main equipments in the video studio and also recording formats for programme production.

OR

Explain various subsystems involved in radio broadcasting.

2. Answer the following question in about *600 words*.

Explain how technology facilitates professional development in an organisation ?

OR

Explain the process of communication. Discuss the barriers in the process of communication.

3. Answer *any four* of the following questions in about *150 words* each.
- (a) Explain the meaning of media mix.
 - (b) Discuss the various types of teleconferencing in open distance education.
 - (c) Describe the process of storing and archiving audio and video materials.
 - (d) Explain the use of Internet in teaching and learning process.
 - (e) Discuss the merits and demerits of print medium.
 - (f) What is developmental testing and how it can be applied to production of courseware ?

4. Answer the following question in about *600 words*.

Select any topic of your choice for teaching in any class. Discuss the strategy for integrating technology(ies) for effective teaching in the classroom.
