01437

MASTER OF ARTS (EDUCATION)

Term-End Examination December, 2010

MES-115 : COMMUNICATION TECHNOLOGY FOR DISTANCE EDUCATION

Time: 3 hours

Maximum Weightage: 70%

Note:

- (i) All questions carry equal weightage.
- (ii) All questions are compulsory.
- 1. Answer the following questions in about 600 words:

"Communication is a process by which people create and share information with one another in order to reach a common understanding". Critically evaluate this statement to explain the process of communication.

OR

Explain the Bate's criteria for media selection in distance education.

2. Answer the following question in about 600 words.

Explain the factors affecting growth of communication technology in India.

OR

What are the services available on the Internet? Explain at least *three* Internet services with examples.

- 3. Answer *any four* questions in about **150** words each:
 - (a) Write a short note on technology for learners with disabilities.
 - (b) Describe the strengths and limitations of radio/audio medium for the educational purpose.
 - (c) Differentiate between 'videotext' and 'teletext'.
 - (d) What is a camera script? Discuss.
 - (e) Write a short note on instructional system at IGNOU.
 - (f) Describe the advantages of teleconferencing.
- 4. Answer the following question in about 600 words:

State objectives and prepare a television programme brief for a topic of your choice from the course MES-115.