

**BACHELOR OF ARTS
(FASHION DESIGN) / (FASHION
MERCHANDISING AND PRODUCTION)**

Term-End Examination

December, 2010

BFD-001 : BASICS OF FASHION DESIGN

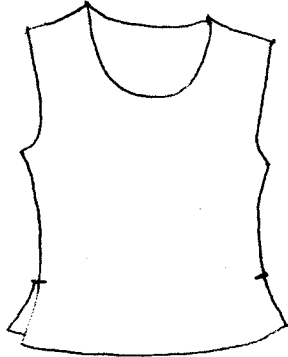
Time : 3 hours

Maximum Marks : 100

(Weightage : 60%)

Note : The paper consists of 4 questions. All questions are compulsory. Poster colors may be used for Q. No. 2 and Q. No. 3.

1. (a) Name the Elements of Design and explain them in a few lines. **10**
- (b) Make 2 compositions in 6" x 6" boxes using any one element and give it a title. **2x5=10**
2. (a) Name the Principles of Design. **10**
- (b) A basic top is given below :- **6x5=30**



Make 6 designs by applying any 6 principles of design and name the principles applied.

3. (a) What are Color Harmonies ? 10
(b) Show these by actually painting them. 10
4. What are the main areas of work in Fashion Industry and what is the role of a designer in it ? 20
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