

MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

December, 2010

**MTM-4 : INFORMATION MANAGEMENT
SYSTEMS IN TOURISM**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. Each question carry equal marks.

1. Why the value of information has grown 20
tremendous in the past few years ? What are the
various types of information available ?

2. What do you understand by computer network ? 20
How are networks classified ?

3. Write about 300 words each on *any two* of the 20
following :
 - (a) Internet : key to future tourism
 - (b) Data life cycle
 - (c) Super computer

4. What do you understand by computer viruses ? 20
Discuss their characteristics.
5. What do you understand by computer hardware ? Describe its various types. 20
6. Write short notes on the following : 20
 - (a) CRS
 - (b) CD - ROM
 - (c) Transaction Processing Systems (TPS)
 - (d) Media & tourism
7. What are the strategic issues in computer-aided decision making ? 20
8. Write an Essay on MIS. 20
9. Define System and System Analysis. Why do we need system analysis ? 20
10. Discuss the most common types of softwares used for management applications on personal computers. 20