

MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

December, 2010

00562

MTM-10 : TOURISM IMPACTS

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions in about 600 words each. All question carry equal marks , unless otherwise mentioned.

1. What do you understand by sustainable tourism ? Discuss the various approaches of Sustainable Tourism Development at destinations. 20

2. What are the major economic benefits of tourism ? Describe the various methods for analysing the economic impacts of tourism. 20

3. Explain the concept of carrying capacity in relation to the sustainable development of tourism in a beach area. 20

4. Write short notes on the following in about 150 words each : 5x4=20
- (i) Tourism as a Political tool.
 - (ii) Guest - host Interaction.
 - (iii) Role of tourism in revival of local craft.
 - (iv) Concept of "Fourth World" of Ethnic Minorities.
5. Identify reasons for the popularity of Beaches and Islands as tourist destinations. Analyse the impact of mass tourism on their fragile environment. Also suggest some remedial measures. 20
6. What is the relevance of having a code of Ethics in Tourism ? Discuss the salient features of the Global Code of Ethics for tourism adopted by the UNWTO. 20
7. Discuss with examples the positive and negative impact of tourist visit and their activities on the hills and mountain environment. 20
8. Differentiate between Natural and contrived cultural tourism. Discuss citing relevant examples of the increasing commercialisation of the cultural element for the sake of tourism development. 20

9. Discuss the social impacts of tourism on host populations. 20

 10. As a Tourism Impact Analyst, conjure up important International Relations (IR) concerns and their corresponding tourism - related effects. 20
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