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TOURISM STUDIES (BHM/BA-IHA)

Term-End Examination

October, 2010

TS-1 (S) : FOUNDATION COURSE IN TOURISM

Time : 3 hours

Maximum Marks : 100

Note : (i) *Answer any five questions.*

(ii) *All questions carry equal marks, unless otherwise specified.*

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1. Define Tourism. What are its various types and forms ? **20**
 2. Discuss the various constituents of tourism industry and explain their importance both for buyers and sellers. **20**
 3. Discuss the various operations involved in managing a tour. **20**
 4. Guides and escorts are essential features of heritage tourism. Analyse with special reference to India keeping in view the skills required for these jobs. **20**

5. Discuss the problem of seasonality for a destination. How can we manage it ? 20
 6. Differentiate between product and service in Tourism. Explain the unique features of services as associated with Tourism and hospitality sectors. 20
 7. Discuss History as a tourism product. Also explain the use of History and Historical events in Tourism. 20
 8. Write an essay on the utility of the performing art (music, dance, theatre) traditions of India for growth and promotion of Cultural Tourism. 20
 9. Discuss the various socio-cultural impacts of Tourism on host and guest community. 20
 10. Write about 250 words each on any two of the following : 10+10=20
 - (a) Writing for Tourism.
 - (b) Buddhism and Jainism.
 - (c) Mughal Architecture.
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