

PG DIPLOMA IN BOOK PUBLISHING

00565

Term-End Examination

December, 2010

MBP-007 : Editing Textbooks

Time : 3 hours

Maximum Marks : 100

Note : Answer five questions in all. All questions carry equal marks. Attempt each question in 300-350 words unless otherwise instructed.

1. Discuss the various theories of Developmental Psychology and their relevance to the process of Editing. 20
2. 'Editing Competitive textbooks is a Challenge'. 20
Discuss in relation to the need and scope of the editing of competition textbooks.
3. Discuss in detail in the need and importance of Non - fiction textbooks. 20
4. Understanding of Art and graphics is crucial to the editorial process. Explain. 20

5. Write short notes on the following : **2x10=20**
(150-200 words each)
- (a) Emotional Intelligence and its relevance to Editing.
 - (b) Editing of textbooks for children with special needs.
6. Discuss the various levels of the process of editing teacher support materials. **20**
7. How the editing of multimedia textbooks is different from the editing of printed textbooks ? **20**
8. What are the components of editing interactive books and its contents ? **20**
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