

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING**

**Term-End Examination
December, 2010**

**MBP - 006 : EDITING SCIENTIFIC
TECHNICAL AND MEDICAL BOOKS**

Time : 3 hours

Maximum Marks : 100

Note : This paper has five (5) compulsory questions. Each should be answered in about 300 words, unless otherwise instructed.

- I. Write an essay assessing the current book publishing scenario in India, with special reference to STM books. What are the changes that STM publishing has undergone in the post-Independence period ? 20

OR

Explain the term 'STM Communication'. What are the skills essential for effective STM communication ?

- II. Explain in brief the guidelines for editing structure and content in a scientific research publication. 20

OR

What is the significance of tables and figures in scientific text ? What are the principles involved in editing tables, figures and photographs in scientific text ?

- III. What are the different types of IT books you would find in the market today ? Discuss the typical characteristics of IT books. **20**

OR

What in your opinion, are the advantages and limitations of E-Books ?

- IV. Explain the basic structure of a medical research report. Discuss the steps involved in editing such reports. **20**

OR

Explain the basic principles and guidelines for editing medical books.

- V. Write short notes of about *150 words* on *any two* : **10+10=20**

- (a) Citations and references in scientific text.
- (b) The importance of STM communication for different groups of people.
- (c) Advantages of Multimedia in STM communication.
- (d) Resources for editing Medical Writing.