

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING**

Term-End Examination

December, 2010

00815

**MBP-001 : INTRODUCTION TO PUBLISHING
AND ITS LEGAL ASPECTS**

Time : 3 hours

Maximum Marks : 100

Note : This paper has five compulsory questions. Attempt each question in 300-350 words unless otherwise indicated.

1. Write a note on textbook publishing in India with special reference to textbook publishing. Illustrate your answer with appropriate examples. 20

OR

What are the qualities needed in a book publisher ? Are they different from those needed in a newspaper publisher ? Defend your answer.

2. Discuss the functioning of the editorial department in a book publishing house with reference to the various editorial jobs. 20

OR

What preparations should one make if one wishes to enter the field of book publishing ? Explain as if you are guiding someone completely new to the field.

3. Compare Documentary Heritage and Digital Heritage using appropriate examples. 20

OR

Write a note on the "Charter for the preservation of Digital Heritage" What is the purpose of preserving Digital Heritage ?

4. What is the difference between civil remedies and criminal remedies in infringement of copyright case ? Discuss with examples. 20

OR

How does a publisher acquire and evaluate a manuscript for publication ?

5. Answer *any two* of the following in 150-200 words each : 10+10

- (a) What is publishing ?
 - (b) Describe the structure of a publishing house.
 - (c) Discuss the various kinds of (book) publishing.
 - (d) What is the role of an author in the publishing process ?
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