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**CERTIFICATE PROGRAMME IN
FUNCTIONAL ENGLISH (CFE)**

Term-End Examination

December, 2010

BEG-004 : ENGLISH IN DAILY LIFE

Time : 3 hours

Maximum Marks : 100

Note : All Questions are compulsory.

1. Read the passage given below and answer the questions that follow:

Tourism has many potential benefits for rural areas. Tourism can be an important source of jobs for non metro communities, especially for those that are economically underdeveloped. Because jobs in the tourist industry often do not require advanced training, local residents with few skills can readily work as food servers, retail clerks, and hospitality workers. Tourism also not only offers business opportunities to local residents, but it can serve as a vehicle for marketing a place to potential residents and firms, as today's tourist may return later to retire or start a business locally.

Tourism can also enhance the local quality of life. For example, tourism can serve as an important source of tax revenues for local jurisdictions. This can lead to higher quality public services and lower local tax rates. Tourism can also support local culture in rural areas by encouraging restoration of local and regional historic sites. And tourism, which is generally considered to be a relatively clean industry, may foster local conservation efforts.

Benefits derived from tourism development must be balanced against potential negative effects. Jobs in the travel and tourism industry are frequently low-paying and seasonal and often offer limited benefits. In some cases, particularly where tourism strategies are ineffectual, local residents may have to pay for tourism marketing and infrastructure through higher taxes.

Tourism can also increase demand for land in rural areas, which may inflate real estate prices, potentially putting the cost of housing beyond the reach of the average local resident. Tourism may directly lead to unsightly sprawl in rural areas by creating a demand for development. Other negative side effects include potentially higher rates of crime and greater demand for local services, such as police and fire protection and sanitation services, which can be expensive to provide. Also, tourism can risk changing the rural "sense of place" for some communities. Increased crowding and traffic

congestion may also result with an influx of tourists into an area. Greater demand for local arts and crafts can also potentially lead to a lowering of the quality of these products. Finally, tourism risks degrading natural resources in rural areas unless environmental sustainability efforts are undertaken. Many of these risks, however, can be mitigated if proper planning is employed at the outset of tourism development.

In recent years, rural tourism has gone through significant changes. What was once an activity primarily focused on usage of national parks has evolved into an area of interest now deemed to have considerable potential for rural development. One aspect of this change in status is the vocabulary used to describe various types of rural tourism activities. For example, some studies refer to outdoor-based tourism as "ecotourism", while other publications use the term "naturebased tourism"

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(A) After reading the passage complete the sentences given below:

- (a) Tourism offers business opportunities as it _____
- (b) Conservation efforts are encouraged because _____
- (c) Tourism may have a negative effect on real estate as it _____
- (d) Some communities may resent the growth of tourism as it _____
- (e) The negative aspects of tourism can be handled if _____

- (B) State if the statements are *true* or *false* : 5
- (a) In metros tourism cannot be looked at as a source for providing jobs.
 - (b) Jobs in the tourism sector does not need any specific skills.
 - (c) Earnings from tourism is usually on the higher side.
 - (d) Prices of real estate is very often not affected positively by increased tourism.
 - (e) Excessive demand for local crafts may lead to negative effect on the quality.
- (C) Complete the sentences below using the appropriate words listed in the box below: 10

Potential hospitality enhance restoration negative strategies Ineffectual Infrastructure influx mitigated

- (1) His efforts to help were (a) _____ because of his evil intentions.
- (2) The (b)_____ industry is highly dependent on the style of it's (c) _____
- (3) The (d) _____ of refugees tended to have a (e) _____ effect on the economy.
- (4) The (f) _____ used by the government proved to be (g) _____ as it did not address the (h) _____ weaknesses of the project.

- (5) The organization planned to (i) _____
the (j) _____ of all the rural projects.

2. Fill in the blanks with the phrasal verbs listed below. 10

You may use a phrasal verb make once. Turn down check out write up look out run out.

Turn around sum up run down look up :

- (1) It was difficult to _____ the proceedings of the seminar .
- (2) Will you please _____ the details of my flight to Chennai ?
- (3) He likes to _____ his competitors at every opportunity.
- (4) The _____ on the play was really well received.
- (5) Do _____ for pickpockets on your tour.
- (6) I had to _____ the offer as I was busy.
- (7) Please _____ the list and select the camera for me.
- (8) It was because of his hard work that he could _____ the company.
- (9) I have _____ of ideas for my novel.
- (10) You are bound to _____ of funds if you continue to spend lavishly.

3. Choose the appropriate pronouns for filling in the blanks in the following sentences 10

- (1) (a) _____ have been telling
(b) _____ not to hurt the little girl
as
(c) _____ will feel traumatized.
- (2) Yet (a) _____ has been continuing to tease (b) _____ .
- (3) (a) _____ complained to.
(b) _____ father who has decided to file a case against Rohan as.
(c) _____ has really been a problem.
- (4) The police have arrested (a) _____
- (5) (a) _____ is now in jail.

4. Use the correct verb form in the sentences given below : 10

- (1) Everyone _____ it sometime or the other. (do)
- (2) The team _____ experts from a wide range of fields (include)
- (3) The teacher _____ the students to do their work. (encourage)
- (4) The footprints _____ the police with the clues. (provide)
- (5) what is the problem you _____ . (encounter)
- (6) I _____ that you buy this car. (recommend)

- (7) This newspaper will help you _____ some information on the topic. (gather)
- (8) The scientists _____ enough evidence to prove their case. (find)
- (9) While _____ on the road I slipped (walk)
- (10) The police _____ to investigate the matter. (promise)

5. Fill in the blanks in the paragraph with used to or would 5

Rajesh (a) _____ to always be particular about his studies. He (b) _____ start preparing for the exams a month before it started, He (c) _____ say that in this way he had no tensions. he (d) _____ attempt every sum in his book as he (e) _____ feel that nothing would be included in the test beyond this.

6. Transform these sentences into reported speech : 5

- (1) "I am sorry I cannot come tomorrow"
- (2) He said " Please let me have the money before I leave"
- (3) Shibani asked Ruma " Have you any money with you ?"
- (4) Lalit was surprised when the teacher told him. "You have topped in the Math examination."
- (5) Mr. Mehta told his driver "Praveen, drive carefully."

7. **Select a preposition to fill in the blanks from those provided in the brackets.** 5
- (1) He ran _____ (out of/from/away) the building when he heard the siren
 - (2) The car _____ (with/on/by) the red light had an accident.
 - (3) The driver plunged _____ (in/by/into) the cold water.
 - (4) The principal likes to walk _____ (over/around/on) the building.
 - (5) Please select the gift _____ (of/from/by) the shop in the corner.
8. You have recently visited a restaurant in your city. You have enjoyed the ambience and the food. Write a letter to your friend Divya telling her about your visit and recommend it to her strongly. **(100 words)** 10
9. You have lost your baggage on a flight you took to Malaysia. You have been asked by the airways to report the loss and give a description of the lost baggage. Write a report giving details of the flight and the baggage. **(150 words)** 10
10. Write an essay on the rapid changes that have come into the field of communication with the introduction of the mobile, internet etc. 15

