

ADIT/BIT PROGRAMME
Term-End Examination

December, 2010

CSI-22 : WEBSITE MANAGEMENT

00056

Time : 2 hours

Maximum Marks : 60

Note : Section A is compulsory. Questions 1 to 10 carry 1 mark each. Answer any two questions from Section B. Answer all questions in Section A.

SECTION - A

1. To make a word appear bold face in a HTML document, we use the _____ tag. 1
 - (a) <BLINK>
 - (b)
 - (c) <BOLD>
 - (d) <BD>

2. Every HTML document must begin and end with the _____ tag. 1
 - (a) <BODY>
 - (b) <HEAD>
 - (c) <HTML>
 - (d) <TITLE>

3. URL stands for : 1
- (a) Uniform Research Location
 - (b) Uniform Resource Locator
 - (c) Unix Resource Locator
 - (d) Unix Research Location
4. _____ tag suggests the title of a HTML document. 1
- (a) <TITLE>
 - (b) <BODY>
 - (c) <HEAD>
 - (d) None
5. HTML supports _____ levels of headlines-tags. 1
- (a) 1
 - (b) 2
 - (c) 5
 - (d) 6
6. The paragraph tag in HTML is _____. 1
- (a) <PARA>
 - (b) <PGRAPH>
 - (c) <PG>
 - (d) <P>

7.
 tag is for : 1
- (a) page break
 - (b) document break
 - (c) line break
 - (d) None
8. _____ command inside an anchor tag 1
announces that the text on the right hand side of
the " = " sign is the target of a hyperlink.
- (a) PREF
 - (b) CREF
 - (c) HREF
 - (d) DREF
9. If you want to hyperlink to a specific spot in the 1
target document we use the _____ tag.
- (a) <HREF>
 - (b) A NAME
 - (c)

 - (d) <PR>
10. Bulleted lists are called as _____. 1
- (a) Numbered lists
 - (b) Unordered lists
 - (c) Glossary lists
 - (d) Menu lists

11. Write HTML code to generate the ORGANISATION NAME, ADDRESS and a logo at the left corner of the page. Use frame-based approach to add the options like Home, About, Contact us, Profile, Products, Services, News Feedback and Advertisements to the left side of the page and corresponding text should be displayed on the right frame / main frame. 10
12. What is the role of Javascript in HTML pages ? Explain with the help of an example code. 10

SECTION - B

Answer *any two* of the following questions.
(Numbered 13 to 15)

Each question carries 15 marks.

13. Design an online feedback form for the programmes offered by a university. Try to place appropriate controls on the form. Write necessary code for the above problem using ASP or CGI using PERL. Draw a sample layout of the interface also. 15
14. Design a home page for a bank which offers online - services, credit card operations etc. Write necessary code using ASP / CGI with PERL. Draw the sample layout. 15
15. Design an online - poll application. The application should consist of a question and 3 answers (YES, NO and CAN'T SAY). Depending upon the selection of the choice, it should display results in a PIE - chart form. 15

Write necessary code using ASP / CGI with PERL.