BACHELOR OF COMPUTER APPLICATIONS (BCA) (REVISED)
Term-End Examination
June, 2023

BCS-062 : E-COMMERCE

Time : 2 Hours   *Maximum Marks : 50*

Note : *(i) Question **No. 1** is compulsory and carries 20 marks.*

    *(ii) Attempt any **three** questions from the rest.*

1. (a) Define the term e-Commerce. What are the key drivers for e-Commerce ? Also explain its attributes.   10

   (b) Explain transplanted real world business models and native internet business models.   10

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2. (a) How did the shopping experience change with the advent of e-Commerce ? Give an example.   5

   (b) Define the term 'EDI'. Explain its architecture with the help of a diagram.   5

3. (a) What are the various payment methods available to buy goods online ? Compare them. Which is the best method among them ?   5

   (b) What is cyber crime ? What are the different categories of cyber crimes ?   5

4. (a) List any *five* security concerns in m-Commerce.   5

   (b) What is a digital signature ? How is it verified ?   5

5. (a) What is SSL ? Explain its working with the help of a diagram.   6

   (b) Describe the characteristics of B2B, B2C, C2B and C2C models of e-Commerce.   4