

CERTIFICATE IN NGO MANAGEMENT

Term-End Examination

June, 2015

BMS-002 : MANAGEMENT FUNCTIONS

Time : 2 hours

Maximum Marks : 50

Note : Answer any five questions. All questions carry equal marks.

1. What are the various documents required under Sec 25 of Company's Act to register a Charitable Organisation ? 10
2. Explain the key factors involved in Budget Preparation. 10
3. Explain the statement Social Marketers are "Change Agents". 10
4. Explain the various project management success factors. 10
5. What are the tools available for project monitoring ? Explain each one of them. 10
6. What are the important aspects of a project proposal ? Discuss. 10

7. List out different "Techniques" available for fund raising. Explain each one of them. 10
 8. Explain the similarities and differences between Social Marketing and Commercial Marketing. Cite examples. 10
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