

CERTIFICATE IN ENTREPRENEURSHIP

Term-End Examination

June, 2015

00300

**CIE-01 : INTRODUCTION TO
ENTREPRENEURSHIP**

Time : 2 hours

Maximum Marks : 50

Note : Answer any *five* questions. All questions carry equal marks.

1. Discuss the meaning and concept of entrepreneurship. Briefly outline the importance of entrepreneurship. 10
2. What are 'Entrepreneurial Competencies' ? Discuss any two competencies with suitable examples. 10
3. Describe any two types of entrepreneurship. 10
4. What is Globalization of the economy ? Discuss its benefits. 10

5. Explain how achievement motivation helps entrepreneurs to be successful in their ventures. 10
 6. Briefly describe the process of assessing risk taking behaviour through RING TOSS GAME. 10
 7. What is the purpose and importance of planning in Business Ventures ? Discuss. 10
 8. Explain the objectives of the Tower Building exercise and its significance in entrepreneurship. 10
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