

**POST GRADUATE CERTIFICATE IN QUALITY  
MANAGEMENT IN HEALTHCARE  
(PGCQM)**

**Term-End Examination  
June, 2015**

00173

**MAH-014 : ETHICAL ISSUES**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** *Attempt any five questions. All questions carry equal marks. Each question carries 20 marks.*

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1. Describe in detail the topics and practices in Marketing Health Care Safety. 20
2. Discuss the various measures for reducing the medication errors. 20
3. Describe the impact of adverse events in healthcare. 20
4. Discuss the various individual actions to reduce the Patient Risk from medication errors. 20
5. "Performance standards and expectations for healthcare organisations should focus greater attention on patient safety." Elaborate on the statement. 20

- 6. (a) What is Cost Effective Analysis ?** **5**
- (b) Discuss in detail the various issues in Cost Effective Analysis.** **15**
- 7. Describe the criteria for resource allocation in providing quality health care.** **20**
- 8. Discuss in detail the ethical issues involved in providing health care to the people.** **20**
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