

**POST GRADUATE DIPLOMA IN DISTANCE  
EDUCATION (PGDDE)**

**Term-End Examination**

**June, 2015**

**ES-318 : COMMUNICATION TECHNOLOGY FOR  
DISTANCE EDUCATION**

*Time : 3 hours*

*Maximum Weightage : 75%*

**Note :** (i) *Attempt all the three questions.*  
(ii) *All the three questions carry equal weightage.*

1. Answer **any two** in about **600** words each :
  - (a) Briefly explain the future trends in communication technology.
  - (b) Discuss the communication policy in India, and its relevance to distance education.
  - (c) What are the merits and limitations of print medium ?
  
2. Answer **any four** of the following in about **300** words each :
  - (a) Discuss the use of video disc in distance education.
  - (b) Explain briefly the origin and growth of radio in India.

- (c) What do you understand by multimedia approach in distance education ?
- (d) List the main stages of script development. Explain any one stage.
- (e) What do you mean by recce or location viewing ? Explain briefly.

3. Answer **any two** of the following in about **600** words :

- (a) What is teleconferencing ? Describe the stages in organizing teleconference sessions.
  - (b) Write a script for 15 minutes audio programme, to be used in your programme of study.
  - (c) Explain the basic television shots with illustrations.
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