

03078

**MASTER OF ARTS  
(TOURISM MANAGEMENT)**

**Term-End Examination**

**June, 2015**

**MTM-04 : INFORMATION MANAGEMENT  
SYSTEMS AND TOURISM**

*Time : 3 hours*

*Maximum Marks : 100*

- 
- Note :** (i) *Attempt any five questions.*  
(ii) *All questions carry equal marks.*
- 

1. Define information and discuss its properties. Also mention the barriers to information. **15+5=20**
2. Explain the meaning of data and describe their types, nature and properties. **20**
3. What are the strategic issues in computer - aided decision making ? **20**
4. Discuss the most common types of software used for management applications on personal computers. **20**
5. Write short notes on **any two** of the following :
  - (a) Super computer **10x2=20**
  - (b) LAN
  - (c) Information Economics

6. Define Management Information System (MIS).  
How can MIS be useful in Tourism Business ? 6+14=20
  7. Write a note on the system Life Cycle. 20
  8. "Computerisation has changed the way tourism business was being done". Comment. Justify your answer with the help of suitable examples. 20
  9. What are the legal aspects involved in the sale and purchase of computers ? 20
  10. Write short notes on **any two** of the following :
    - (a) System Analysis 10x2=20
    - (b) Computer Virus
    - (c) Desirable characteristics of MIS
-