

00408

**B.Sc. HONOUR'S INTERNATIONAL
HOSPITALITY ADMINISTRATION (BSCHIHA)**

Term-End Examination

June, 2015

**BHY-012 : SUSTAINABLE PRACTICES IN THE
TOURISM AND HOSPITALITY INDUSTRY**

Time : 3 hours

Maximum Marks : 100

*Note : (i) Attempt **any five** questions in about **600** words each.*

*(ii) All questions carry **equal** marks.*

1. What is sustainable development ? Describe the goals and objectives of sustainable tourism development. **20**
2. Write short notes on **any two** of the following in about **300** words each : **10x2=20**
 - (a) Manila Declaration 1980
 - (b) Agenda 21
 - (c) Stockholm Declaration 1972
3. What do you understand by carrying capacity ? **20**
Differentiate between physical carrying capacity and social carrying capacity.
4. Discuss the principles of sustainable tourism ? **20**
Differentiate between macro and micro sustainability.

5. What is Globalization ? Discuss the effects of globalization on sustainable tourism development. 20
 6. What do you understand by Green Tourism ? How is Green tourist different to other tourists in terms of their demographics and income ? 20
 7. Explain the concept of sustainability in the hotel industry highlighting the important issues and challenges involved. 20
 8. Discuss the approaches and levels of sustainable tourism development. 20
 9. What do you understand by Corporate Social Responsibility (CSR) ? Discuss the benefits of CSR. 20
 10. Write a detail note on "Prince Edward Island National Park". 20
-