

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION**

**Term-End Examination  
June, 2015**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

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- Note :** (i) *Attempt any five questions.*  
(ii) *All questions carry equal marks.*
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1. What is investigative journalism ? What is the importance of investigative journalism in a democracy like India ? Discuss. 20
2. What is journalistic interview ? What kind of preparations are required to interview a sportsperson ? Illustrate. 20
3. What is the difference between news writing and editorial writing ? Discuss with examples. 20
4. Describe the structure of a Radio newsroom. Elaborate the role and responsibilities of a bulletin editor. 20
5. What is the role and relevance of photo journalism in present times ? Discuss with examples. 20

6. What are the skills required for a Radio presenter ? Discuss with suitable examples. 20
  7. Discuss the various techniques of good journalistic writing. 20
  8. Describe the relevance of design and layout in newspaper editing. 20
  9. Critically examine the state of development reporting in India. Suggest ways to improve it. 20
  10. Write short notes on **any two** of the following :
    - (a) Qualities of a good reporter 10x2=20
    - (b) Feature writing
    - (c) Television documentary
    - (d) Inverted pyramid
    - (e) Writing for magazines
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