

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING**

Term-End Examination

00710

June, 2015

**MBP-006 : EDITING SCIENTIFIC TECHNICAL
AND MEDICAL BOOKS**

Time : 3 hours

Maximum Marks : 100

*Note : This paper has five compulsory questions.
Attempt each question in about 300 words, unless
otherwise instructed.*

1. What is the importance of STM communication, and how is it different from other forms of communication? 20

OR

Discuss the various conventions followed in providing citations and references.

2. Give an overview of STM publishing in India. 20

OR

What are the common issues faced by editors while using various softwares ?

3. What are the objectives of editing an STM manuscript? 20

OR

What are the focus areas of editing a scientific research document ?

4. What are the features of IT textbooks ? 20

OR

What are the challenges of creating and marketing e-books ?

5. Write short notes of about 150 words each on any *two* of the following : 10+10=20
- (a) Editing tables and figures
 - (b) LaTeX and MathML
 - (c) What is 'house style' ?
 - (d) How can the structure of a chapter be made reader-friendly ?
 - (e) Advantages of e-books over printed books
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